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MEDIA ALERT

## Five Japanese Start-up Companies To Be Featured At Ninth Annual Japan-US Innovation Awards Symposium at Stanford

San Francisco, CA – The Japan – U.S. Innovation Awards Program proudly announces five Japanese startup companies to be featured in the 2019 Innovation Showcase, as part of the Japan-U.S. Innovation Awards Symposium at Stanford University on Friday, July 26, 2019. The Innovation Showcase recognizes young, rapidly growing companies with founders in Japan developing exciting technologies and highly innovative business ideas that have the potential for major worldwide impact. These companies were selected from a highly competitive field of candidates demonstrating outstanding promise and success in gaining international traction.

Top executives of the 2019 Innovation Showcase Companies listed below will participate in this year's Japan-U.S. Innovation Awards Symposium. The Japan – U.S Innovation Awards is organized by the Japan Society of Northern California in cooperation with the Stanford University US-Asia Technology Management Center.

- **Atonarp** <https://www.atonarp.com/solutions/research/>  
**Prakash Murthy Founder and CEO**  
Atonarp has developed the industry's smartest and most discerning *molecular cameras* to conveniently probe chemical and biochemical processes in real time revealing powerful insights with actionable data. Engineered in Tokyo and Silicon Valley, Atonarp's disruptive solutions are revolutionizing the way the world senses, collects, processes and interprets molecular data.
- **Cinnamon** <http://cinnamon.is/en/>  
**Yoshiaki Ieda, Co-Founder and COO**  
Cinnamon AI is working to make a world where human creativity and potential can flourish by using its AI technology to replace all the repetitive, mind-numbing tasks that take place today. Cinnamon AI's main product is an AI Document Reader to automate the data extraction from unstructured documents.
- **Kyulux, Inc** <https://www.kyulux.com>  
**Junji Adachi, CEO**  
Kyulux develops next generation materials for OLED displays and lighting. Based on exclusively-licensed technology from Kyushu University, Kyulux

develops Hyperfluorescence™ TADF emitters that will enable cost-effective, durable and efficient OLEDs that do not rely on rare metals.

- **Triple W** <http://www.dfreeus.biz/>

**Atsushi Nakanishi, Founder and CEO**

Triple W, an innovator of connected health devices, empowers people with incontinence to live without worries. Triple W is the developer of DFree®, the world's first connected health wearable device for people who suffer from incontinence. DFree tracks the progression of bladder size using a non-invasive and non-harmful ultrasound sensor. DFree will help seniors, children and disabled people who need to manage incontinence by predicting when their bladder is full and notifying them when it's the right time to go to the bathroom.

- **VALUENEX** <https://www.valuenex.com>

**Tatsuo Nakamura, Founder and CEO**

As a pioneer in AI and predictive analytics, VALUENEX is an innovator and industry leader in the unstructured data analytics realm, providing the most dynamically visualized and precise Big Data analytics software solutions, along with the highest-quality consulting expertise and in-house analyst training.

In a session chaired by Ken Yasunaga, Managing Director, Innovation Network Corporation of Japan, each senior executive will share the story of the company's innovation and subsequent progress. The Innovation Showcase is also arranging connections for the featured companies with Bay Area experts in strategic startup growth.

According to Awards Program Steering Committee Chair, Richard Dasher, "Every year we are seeing more and more impressive startups in Japan and this year was no exception. The companies selected for the 2019 Innovation Showcase underscore the broad range of technology-intensive innovation underway in Japan today, including next generation materials, innovative uses of AI to analyze unstructured data and better execute office tasks, and medical sensors. We are proud to play a part in helping bring these exciting, dynamic young companies to the heart of Silicon Valley."

Also at the Symposium Emerging Leader Awards will be presented to one U.S. company and one Japanese company that are beginning to transfer an industry or value chain. Top executives of this year's EL winners, Zoom and WHILL, will discuss their disruptive innovations. And Shawn Layden, Chairman, Worldwide Studios, Sony Interactive Entertainment, will deliver keynote remarks.

Symposium attendees will be able to see first-hand the exciting products and services offered by each Showcase company in a variety of exhibits. There will also be unmatched opportunity to network with thought-leaders who are active at the intersection of Japanese creativity and Silicon Valley entrepreneurship and innovation.

Now in its ninth year, the 2019 Japan-U.S. Innovation Awards Symposium will be held July 26, 2019 at the Stanford University Arrillaga Alumni Center from 1:30 - 6:30 p.m. Further information and registration is available at: <http://www.usinnovate.org>

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